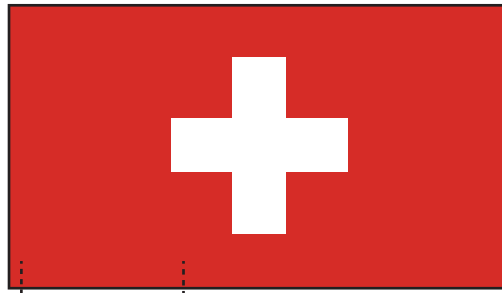


# Help Midway Design a Better Flag!

**A great city deserves a great flag, and we need your help to do it.**

1. Sketch an idea in the space provided. A good flag should be simple and intuitive enough that a child could hand-draw it!
2. Email your ideas (including descriptions!) to [email@midwayflag.com](mailto:email@midwayflag.com)
3. Read more or watch for updates at [midwayflag.com](http://midwayflag.com)

## Current Flag



This is the Swiss flag. We don't really have our own flag

Midway has been "borrowing" the Swiss flag for a while.

It's time we had our own, awesome flag!

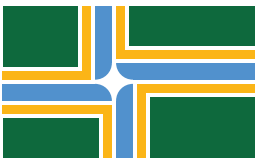
## Your Flag Idea



## Guidelines

1. **Keep it Simple:** A flag should be so simple that it can be drawn from memory.
2. **Use Meaningful Symbolism:** A flag's images, colors, or patterns should relate to what it symbolizes
3. **Use 2-3 Basic Colors:** Limit the number of colors on the flag to three, which contrast well and come from the standard color set
4. **No Lettering or Seals:** Never use writing of any kind or an organization's seal. These get small, blurry and can't be understood at a distance.
5. **Be Distinctive or Related:** Avoid duplicating other flags, but use similarities to show connections

### Colors



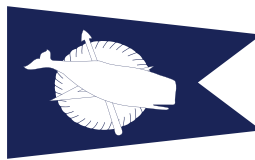
Colors should reflect the region & represent or convey emotion. **Portland, OR's** flag has green for forest, blue for rivers and yellow for wheat.

### Shapes



Shapes such as stars and stripes are very common in flag design. **Lawrence, MA's** flag has white stripes to represent the Spicket, Merrimack and Shawsheen Rivers and their respective courses.

### Symbols



Symbols can be anything realted to a city. Just keep it simple and easy to recognize! **Nantucket, MA's** flag has a whale and harpoon shown prominently to show the town's whaling industry history.

### What is Midway to you?

This city has a rich history as a defensive fort, farming mecca, milling hub, and Swiss community. Today it's a retreat with artisans and families who call Midway home. And the natural beauty is some of the best in Utah. Here are a few example symbols...

**EXAMPLES ONLY: DO NOT USE THESE ICONS IN YOUR DESIGN**



Fort



Mill



Farming



Festivals



Provo River



"Pot Rock" Limestone



Arts



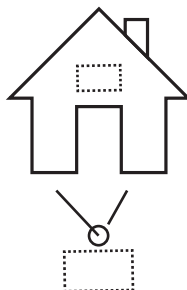
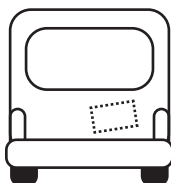
Swiss Heritage



Mountains

### Beyond the Flagpole

A flag is successful when people want it on things they own...especially on their homes and clothes!



Instagram:  
[@midwayflag](https://www.instagram.com/midwayflag)

Facebook:  
[facebook.com/MidwayCity1891](https://www.facebook.com/MidwayCity1891)

Email:  
[email@midwayflag.com](mailto:email@midwayflag.com)

By submitting your ideas, you are donating concepts to the Midway Flag project. No concepts will be copyrighted. Any final design will be open to use for anyone who wants to do so.